

## Fall 2008 Global MBA Online and Accounting Online Course Textbooks and Materials

### Global MBA Online Courses:

#### AIM 6201.0G1 (J.Barden, 50, 8/21-10/16)

**Required:**

- Financial Accounting 10th Albrecht, Stice, Stice & Swain, ISBN: 0324645570

#### AIM 6202.0G2 (S. Janakiraman, 50, 10/20-12/17)

**Required:**

*You have two choices for the textbook. Either one of the following two books will satisfy the requirement for the course. One book has three more chapters than the other which will NOT be covered in this course.*

- Introduction to Management Accounting, Chapters 1-14 (14<sup>th</sup> edition), by Burgstahler, Horngren, Schatzberg, Sundem, and Stratton, ISBN-10: 0136141501, ISBN-13: 978-0136141501
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- Introduction to Management Accounting, Chapters 1-17 (14<sup>th</sup> edition), by Burgstahler, Horngren, Schatzberg, Sundem, and Stratton, ISBN-10: 0136129218, ISBN-13: 978-0136129219

#### AIM 6305.0T1 (M. Anderson and S. Janakiraman, 40, 8/21-12/17):

**Required:**

- Financial Accounting by Reimers, Prentice-Hall, ISBN-10: 0131492012, ISBN-13: 9780131492011
- Introduction to Management Accounting, Chapters 1-14 (14<sup>th</sup> edition), by Horngren, Sundem, Stratton, Schatzberg, and Burgstahler, 2007, ISBN-10: 0136141501, ISBN-13: 978-0136141501

#### BPS 6310.0G1 (M.Kaplan, 50, 8/21-12/17):

**Required:**

- Strategic Management (custom book for UT Dallas), McGraw Hill, ISBN 0073425893 (e-book – ISBN: 0-390-702080 -- also available)
- Understanding Corporate Annual Reports (6th ed.), by William R. Pasewark, McGraw-Hill, ISBN: 0073101818 (e-book also available)

**FIN 6301.0G1 (T.Day, 50, 8/21-12/17)**

**Required:**

- Corporate Finance, by Jonathan Berk and Peter DeMarzo, Pearson/Addison-Wesley, ISBN: 0-201-74122-9

**FIN 6310.0G1 (T.Day, 40, 8/21-12/17)**

**Required:**

- Investments, by Bodie, Kane and Marcus, ISBN: 978-0-07-338237-1

**FIN 6308.0G1 (P.Lewin, 40, 8/21-12/17)**

**Required:**

- *The Economics of Public Issues* by Roger Leroy Miller et. al., 15th edition, Addison Wesley, 2008. ISBN-10 # 0321416104, ISBN-13 #9780321416100
- Antitrust, The Case for Repeal by Dominick T. Armentano, 2<sup>nd</sup> edition, The Ludwig von Mises Institute, 1999. ISBN # 0-945466-25-0
- Capitalism and Freedom by Milton Friedman, Paperback - 2<sup>nd</sup> edition (February 1963) University of Chicago Press; ISBN: # 0-226-264-01-7
- Give Me a Break : How I Exposed Hucksters, Cheats, and Scam Artists and Became the Scourge of the Liberal Media, by John Stossel, Publisher: HarperCollins; 1st edition (January 20, 2004), ISBN: 0060529148

**IMS 6365.0G1 (H.Woldu, 40, 8/21-12/17)**

**Required:**

- International Dimensions of Organizational Behavior, 5<sup>th</sup> edition, by Nancy Alder, Thompson, ISBN: 978-0-3-2436074-8

**MECO 6303.0T1 (P. Lewin, 40, 8/21-12/17):**

**Required:**

- Business Economics by Steven E. Landsburg and N. Gregory Makiw, Southwestern: 2006 or 2008, ISBN: 0-324-34573-9 or ISBN: 0-324-33890-2 or 0-324-61699-6. (It is a custom book from the publisher.)

**MIS 6204.0G1 (S. Sarkar, 50, 8/21-10/16)**

**Required:**

Articles (three):

- How Information Gives You Competitive Advantage (by Michael E. Porter and Victor E. Millar), #85415
- Strategy and the Internet (by Michael E. Porter), #6358
- Capital Projects as Real Options: An Introduction, 9-295-074

Cases (two):

- Akamai Technologies, #9-802-132
- Enterprise IT at Cisco (2004), #9-605-015
- Capital One Financial Corporation, #9-700-124

**MIS 6204.0G2 (S. Sarkar, 50, 10/20-12/17)**

**Required:**

Articles (three):

- How Information Gives You Competitive Advantage (by Michael E. Porter and Victor E. Millar), #85415
- Strategy and the Internet (by Michael E. Porter), #6358
- Capital Projects as Real Options: An Introduction, 9-295-074

Cases (two):

- Akamai Technologies, #9-802-132
- Enterprise IT at Cisco (2004), #9-605-015
- Capital One Financial Corporation, #9-700-124

**MIS 6309.0G1 (L.Thompson, 40, 8/21-12/17)**

- No book needed for this course.

**MIS 6316.0G1 (S. Menon, 40, 8/21-12/17)**

**Required:**

- Business Data Communications, 5th edition, Prentice Hall 2005, ISBN: 0-13-144257-0

**MKT 6310.0G1 (A.Biswas, 40, 8/21-12/17)**

**Required:**

- Consumer Behavior, 10<sup>th</sup> edition, by Blackwell, Miniard, & Engel, Thomson-Southwestern, ISBN: 0324271972

**OB 6301.0G1 (L.Ziegler, 50, 8/21-12/17)**

**Required: (Select one of the below)**

- Organizational Behavior, 13th edition, by Stephen P. Robbins & Timothy A. Judge, ISBN-10: 0136007171, ISBN-13: 9780136007173 (traditional hard copy)
- Organizational Behavior, Student Value Edition, 13/e by Stephen P. Robbins & Timothy A. Judge ISBN-10: 0131359843, ISBN-13:9780131359840 (Three-hole punch version)

**OB 6326.0G1 (T.Rockett, 40, 8/21-12/17)**

**Required Text:**

- Making the Team: A Guide for Managers, 2<sup>nd</sup> edition, by Leigh L. Thompson, Pearson/Prentice Hall, ISBN: 0-13-141658-8

**Required Articles:**

- Eisenhardt, Kathleen M.; Kahwajy, Jean L.; Bourgeois III, L.J. "How management teams can have a good fight", *Harvard Business Review*, Jul/Aug97, Vol. 75 Issue 4, p77-85. (AN 9706292947)
- Leavitt, Harold J.; Lipman-Blumen, Jean. "Hot Groups", *Harvard Business Review*, Jul/Aug95, Vol. 73, Issue 4, p109 (AN 9507242791)
- Levy, Paul F. "When good teams go wrong" *Harvard Business Review*, Mar2001, Vol. 79 Issue 3, p51-59 (AN 4147415)
- Maruca, Regina Fazio. "How do you manage an off-site team?" *Harvard Business Review*, Jul/Aug98, Vol. 76 Issue 4, p22-35 (AN 780204)
- Roche, E. 2003. "Do Something – He's About to Snap" *Harvard Business Review*, July 2003, pp. 23-26 (AN 10147003)
- Wetlaufer, Suzy. "The team that wasn't" *Harvard Business Review*, Nov/Dec94, Vol. 72 Issue 6, p22-26 (AN 9411155350)
- Kerr, S. 1995 "On the Folly of Rewarding A While Hoping for B" *Academy of Management Executive*, vol 9, pp. 7-14.
- Thomas, J. & Griffin, R. 1989. "Power of Social Information in the Workplace" *Organizational Dynamics*, 1989 pp. 249-257.

**OPRE 6301.0G1 (S.Niu, 50, 8/21-12/17)**

- Statistics for Management and Economics, by Gerald Keller, 8<sup>th</sup> Edition, Duxbury (Thomson Brooks/Cole), 2005, ISBN-10: 0324569491, ISBN-13: 978-0324569490.

**OPRE 6302.0G1 (J.Zhang, 50, 8/21-12/17)**

**Required:**

- Matching Supply with Demand: An Introduction to Operations Management, by G. Cachon and C. Terwiesch, McGraw-Hill Irwin, 2006, ISBN: 0-07-291899-3
  - The Goal, by E. Goldratt J. Cox, North River Press, 3<sup>rd</sup> edition, 2004, ISBN-10: 0884271781, ISBN-13:978-0884271789
  - Case Pack
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**Accounting Online Courses:**

**AIM 6330.0G1 (A.Troutman, 40, 8/21-12/17)**

**Required:**

- Intermediate Accounting by Spiceland, Sepe and Tomassini 4<sup>th</sup> edition ISBN 0073215422  
*(This book is for students who will be taking \*both\* AIM 6330, then AIM 6332 the following semester.)*  
  
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- Intermediate Accounting by Spiceland, et al. 4<sup>th</sup> edition ISBN 0-07-321400-0  
(This book is for students who will be taking \*only\* AIM 6330)

**AIM 6334.0G1 (T.Bortz, 40, 8/21-12/17)**

**Required:**

- Auditing & Assurance Services 6<sup>th</sup> edition by Messier, Glover, & Prawitt, Publisher: McGraw-Hill ISBN: 978-0-07-723653X

**AIM 6335.0G1/2 (A. Troutman, C. Solcher, M. Stewart, 40, 8/21-10/16)**

**Required:**

- Business and Professional Ethics for Directors, Executives and Accountants” by Brooks,4th Edition ISBN: 0-324-37539-5

**AIM 6335.0G3/4 (A. Troutman, C. Solcher, M. Stewart, 40, 10/20-12/17)**

**Required:**

- Business and Professional Ethics for Directors, Executives and Accountants” by Brooks,4th Edition ISBN: 0-324-37539-5

**AIM 6341.0G1 (M.Goodrich, 40, 8/21-12/17))**

**Required:**

- Management Control Systems, 12th Edition, McGraw-Hill/Irwin, 2007, Anthony / Govindarajan, ISBN: 0073100897

**AIM 6343.0G1 (M.Goodrich, 40, 8/21-12/17)**

**Required:**

- Accounting Information Systems, 7th Edition, by Gelinas and Dull, Thomson / South-Western Publishers, 2008, ISBN-10: 0324378823 or ISBN-13: 978-0324378825

**AIM 6344.0G1 (M.Anderson, 40, 8/21-12/17))**

**Required:**

- Financial Reporting, Financial Statement Analysis, and Valuation: A Strategic Perspective, 6<sup>th</sup> edition, 2007, by Stickney, Brown, and Wahlen, Thomson Southwestern, ISBN-10: 0324302959

**AIM 6351.0G1 (A.Agulnek, 40, 8/21-12/17))**

**Required:**

- West Federal Taxation 2009: Individual Income Taxes (09), by W. Hoffman, J. Smith, and E. Willis, ISBN: 978-0-324-66020-3

**AIM 6352.0G1 (K. Bressler, 40, 8/21-12/17)**

**Required:**

- West Federal Taxation 2009: Corporations, Partnerships, Estates and Trusts, by Hoffman, William H. Jr. / Raabe, William A. / Smith, James E. / Maloney, D., ISBN 13: 978-0324660210 or ISBN 10:0324660219.

**AIM 6370.0G1 (M.Polze, 40, 8/21-12/17))**

**Required:**

- Business Law Today -- Comprehensive Edition (Text & Cases), by Miller and Jentz, 7<sup>th</sup> edition, ISBN: 0324303920