

Medical & Healthcare Project Management in the New Economy

Public health care spending in the United States is expected to have its largest single-year increase in 2009. Once the recession starts to ease next year, there should be an upturn in both private and public health care spending. Starting in 2010, private health care spending is expected to rise by 4.2 percent. By 2018 health care spending is projected to reach \$4.4 trillion -- accounting for 20.3 percent of the U.S. gross domestic product (GDP). Costs need to be controlled to ensure that health care is affordable for everyone. This paper explores what is unique about Medical and Healthcare Project Management in general and particularly in the new economy.



Based in Atlanta, Georgia, USA, John Schlichter is CEO of OPM Experts LLC (<http://opmexperts.com>), an organization development and project management consultancy specializing in Organizational Project Management (OPM). A certified PMI OPM3 ProductSuite Assessor and PMI certified Consultant, John is a management consultant specializing in strategy development and implementation. In 1998, John was asked by the Project Management Institute (PMI®), the global project management advocate, to lead the largest standards development initiative ever undertaken by PMI. His charter was to develop a standard in Organizational Project Management for industry and government, designed to help organizations assess and develop the capabilities necessary to execute their strategies through projects, i.e. the OPM3 Standard. In that capacity, John led a team of 800 people across 35 countries for nearly 5 years. He is widely credited with being the world's foremost expert in the OPM3 standard's content and application. Later John was contracted by PMI to help develop the PMI OPM3 ProductSuite Assessor/Consultant Certifications beyond the PMI Project Management Professional (PMP) certification. As the leading expert in his field, John has implemented OPM3 in many name-brand companies, including ADP, Battelle Memorial Institute, Harris Corporation, Panasonic-Mobile, Popular Financial Holdings, Northrop Grumman, T-Mobile, and others. "John Schlichter has contributed greatly to PMI," said Greg Balestrero, CEO, PMI. "In John Schlichter's role as the leader of PMI's OPM3 program, he has immeasurably contributed to the growth of the Project Management profession," said Becky Winston, J.D., Chair of the Board of Directors, PMI. He was also a member of the PMI Standards Committee, the PMI Standards MAG, and a co-founder of the PMI Metrics Special Interest Group. John began his career as an analyst for a management consulting firm serving Fortune 100 companies. He worked in positions from PMO Director to EVP Business Development, and has implemented PMO's for many companies, led large-scale organizational change, managed multi-million dollar technology projects, and been a mentor to all levels of management. He is invited to speak to audiences about project management across the globe. He holds an MBA from the Goizueta Business School of Emory University in Atlanta, Georgia.



Dominic Thomas, Visiting Assistant Professor, Information Systems and Operations Management Area

Dominic is a systems analysis and design specialist with experience managing development efforts involving large and small teams and skills in both information systems and social analysis. His information systems skills include various forms of modeling and data visualization as well as techniques for ensuring successful systems fit with stakeholder needs. His social analysis skills involve advanced research techniques that blend data collection and statistical analysis with packages including SPSS, SAS, and R as well as Atlas Ti and XML/XSLT. He has a passion for solving difficult socio-technical organizational problems and building a better society.