

## Selection Criteria for International Project and Program Managers

The future of project and program management involves an ever-increasing number of projects whose success depends on effective cooperation across geographically and culturally diverse teams. Program Management executives and senior managers today are more aware of the challenges and are gaining experience in how to select, train, and coach project leaders and enable them to achieve project success in a complex global environment.

This interactive session investigates critical lessons learned in the professional development of successful global project and program leaders. After a brief analysis of the factors that add complexity and risk to international project work, as opposed to working in domestic settings, it will explore crucial skills and characteristics that enable project and program managers to cope with these challenges. The session includes several short case studies and provides many opportunities for questions and answers.



Lothar Katz specializes in several aspects of international business. He is a former Vice President and General Manager with Texas Instruments. During his 18-year corporate career, Lothar managed large distributed product development organizations across the U.S., Germany, India, China, Japan, and Australia. His extensive interactions with employees, customers, outsourcing partners, and third parties in more than 25 countries around the world included many parts of Asia. Originally from Germany, he has lived and worked both in the United States and in Europe. Lothar also serves as a Business Leadership Center instructor at Southern Methodist University's Cox School of Business and is the author of *Negotiating International Business – The Negotiator's Reference Guide to 50 Countries around the World* (BookSurge, 2nd edition 2007).