

Sharpening Intuition Skills for Use in Project Management

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As Project Management becomes a recognized science and a highly demanded skill set, a wide variety of commercial tools have been developed to assist in managing projects. Intuition is a free Project Management tool that is largely untapped. When used in combination with existing experience and knowledge, intuition can produce a unique and powerful strategic decision making Project Management tool.

Intuition has been defined as 'understanding without apparent effort'. This study will examine various methods for recognizing and building on one's existing intuition. Mental exercises to produce intuitive output will be suggested. Techniques used to evaluate 'gut' reactions will be investigated as a stylistic skill. Means for validating and incorporating insights into a wide range of Project Management activities will be presented.

Zelda Jones, PMP



With over 20 years of Project Management experience, Zelda has often been faced with having to make on-the-spot decisions. While recognizing that experience and knowledge form the basis for decision making, she believes intuition is the background guide.

Zelda has managed software development projects in the medical industry, and managed international hardware implementation projects in the telecom industry. She is currently working for a global manufacturing corporation managing large to medium software development projects.

Zelda is a three time presenter at the UTD Project Management Symposium in Plano, Texas. She presented "**Small Projects in a Big World**" in 2007, "**Finding Humor in Project Management**" in 2008, and "**Sharpening Intuition for Use in Project Management**" in 2009. She considers herself to be of the 'new test' generation having earned the PMP certification in November 2006 (after the new test was initiated in April 2006).