

How to Successfully Execute Projects Every Time

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Do you know what your people are working on? Do you know why your project is late? Do you know if you are getting the ROI you need? What you don't know can hurt you and your company's profitability. You might be planning projects that your resources cannot accommodate, or spending too much money through human resources and labor hours to bring in the right return/profit. You might be putting valuable resources on a project that is not that important to the organization while neglecting a project that is crucial. You just don't know unless you have a bird's eye view of everything. Knowledge is power. This presentation will show how having employees track time by task and project allows project managers to address problems as soon as they surface and helps executives to figure out where the company's costs are. Being able to forecast future projects and schedule resources based on their skills and current allocation enables you to actually execute on projects. Don't have your employees waste their time and hard work on projects that are not profitable and/or important to the enterprise at large. This presentation will give attendees the tools to successfully execute projects every time and get the work done without wasting time or money.

Curt Finch is the CEO of Journyx, a global provider of web-based software that is located in Austin, Texas. Thousands of customers worldwide automate payroll, billing and project accounting using Journyx software today. Journyx is the first and only company to establish Per Person/Per Project Profitability (P5), a proprietary process that enables customers to gather and analyze information to discover profit opportunities. Curt earned a B.S. in Computer Science from Virginia Tech in 1987 and he has been creating software or managing software teams ever since. After stints at McDermott International and IBM, he helped launch TKG, a venture-backed firm that was acquired by Veritas (now Symantec) for over \$40 million. Curt created the world's first web-based timesheet application and the foundation for the current Journyx product offerings in 1997, and has co-authored 7 patents on behalf of Journyx. He is a frequent speaker at major events and conferences, has many articles published in numerous business magazines, and his latest book, "All Your Money Won't Another Minute Buy: Valuing Time as a Business Resource" is available in most online bookstores.

Bruce A. McGraw is the CEO of Cognitive Technologies, a professional services firm delivering project and program management services, products, and PMO tool implementation to commercial and government clients. Previously, Mr. McGraw was the VP of Consulting Operations, overseeing all technology and large-scale projects, including PMOs and the establishment of enterprise program management offices for manage major development initiatives. Mr. McGraw is a program manager with over 25 years of experience across multiple industries. Prior to joining Cognitive Technologies Mr. McGraw was a Director for Cap Gemini Ernst & Young (CGEY), where he led successful multi-vendor client project teams in strategy development, requirements definition, vendor assessment, and implementation. Mr. McGraw holds an MS in Technology Management from the University of Maryland's University College and a BS in Business Administration from the University of South Carolina. Mr. McGraw is a certified Project Management Professional (PMP) and is an active member of the Project Management Institute. He has trained in four project management methodologies, has authored numerous articles, and presented workshops in a variety of topics, including managing virtual project teams.