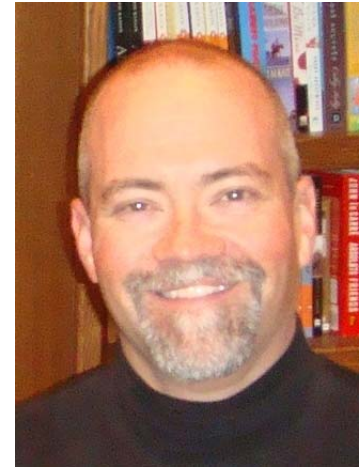


## Revolution by the Book: Creating New Paradigms

*Lead Author & Presenter (tentative):*

John C. 'Buck' Field, MBA, MCP, PMP, CPM

Currently living in Patagonia, Buck has been a member of the Project Management Institute since 2001, serving PMI since 2002 as a contributor to "A Guide to the Project Management Body of Knowledge (PMBOK® Guide)", the PMI Code of Ethics and Professional Conduct, and as a member of the PMBOK® Guide update project team. He co-authored the first official Project Management Professional training program in China, created the California's Department of Transportation's project management glossary, and currently researches project management of revolutionary paradigms in scientific research.



### Synopsis:

The fast-paced presentation, "Revolution by the Book: Creating New Paradigms" puts together a thought-provoking, visionary delineation of creating fundamentally new and better community and organizational paradigms based on best practice consensus. Sharing the exhilarating journey toward proactive, deliberate development of revolutionary new concepts, Field serves as an expert guide to the astonishing variety of explanatory models and analytical systems available to assist our identification, planning, and creation of transformative ideas. From organizational psychology and cognitive mapping, to philosophy of science and the latest PMI standards, this presentation takes us through "the right amount of detail" in the principles and practice of engineering knowledge that breaks old rules by explaining them more robustly. Focusing on science and technology, this entertaining presentation engages participants in the creation of a revolutionary paradigm to practice tools and techniques for radically changing our perspective on priorities, structures, and the kind of questions we ask. Using historical examples of spectacular triumphs and tragic defeats Field argues that directing and managing our paradigm changes holds unparalleled value - not only for individual development, but also for spectacular advancement for humanity at the frontiers of business, science, education, community and political understanding.