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## PROJECT MANAGEMENT PROGRAM

### MANAGING PROJECTS ACROSS BORDERS<sup>SM</sup>

# MANAGING INTERNATIONAL PROJECTS

October 12 - 13, 2009

8:30 a.m. - 5:00 p.m., UTD School of Management, Executive Education Center

International Project Managers face dazzling challenges. They must recognize critical cultural differences, apply best project management practices, and translate both into the design and execution strategies that work in international projects. Successful project managers tailor team communication to expectations and preferences, initiate international projects effectively, master the virtual team challenges of distance, culture, and languages, and execute the right strategies to anticipate, prevent, and/or resolve conflicts. This interactive workshop teaches skill sets critical to success in the international project world.

Taught by instructors with extensive business experience, the “Managing International Projects” workshop includes explanations, tools sets, and practice using case examples from a variety of cultures and industries.

#### OBJECTIVES

- Understand cultural differences that matter in international projects
- Master effective communication across cultures, obtain information, and give/receive feedback
- Leverage specific cultural characteristics and minimize risk, speeding up projects and achieving high rates of success
- Learn effective ways to plan, initiate, and execute projects
- Practice cross-cultural virtual team protocols and strategies to prevent/resolve conflict

#### INSTRUCTORS

Sue Freedman, Ph.D. and Lothar Katz

#### TARGET AUDIENCE

Project managers working with international project teams or with foreign collaborative development/outsourcing partners, team members assigned to international projects.

#### TOPICS COVERED IN THE WORKSHOP

- Effective Collaboration in International Settings
- Initiating International Projects
- Managing Remotely & Preventing/Resolving Cross-Cultural Conflict

#### COST

\$1,095 for the two-day workshop. Company discounts available.

#### UPCOMING WORKSHOPS

Dec 2-4, 2009: **Negotiating and Working with International Customers, Suppliers and Partners**