

## GLEMBA: Distinctive Features and Benefits

Curriculum		
Feature	Benefit	Value to You
Comprehensive MBA Core	Acquire solid <b>analytical skills</b>	Acquire <b>confidence to analyze</b> and find efficiencies and value-added opportunities
Global Business Focus	Gain competency to lead with a <b>global mindset</b>	Be ready and capable to think with a <b>broader perspective</b> to make more <b>astute contribution</b>
International Faculty	Learn from world <b>renowned experts</b>	Fully <b>comprehend complex business</b> processes and practices from a <b>multicultural perspective</b>
Intercultural Skills	Communicate across <b>cultures</b>	Acquire the skills to understand yourself and others and learn to act effectively in <b>cross-cultural situations</b>

Delivery		
Feature	Benefit	Value to You
One course at a time	<b>Focus</b> and master course content	Learn at a <b>doable</b> pace
Classroom learning Capped class sizes	Build one-on-one relationships with faculty and peers	Experience <b>camaraderie</b> and develop friendships and <b>networks</b>
Team Selection	Work with a variety of colleagues prior to <b>selecting your team</b>	Gain the benefit from <b>enriched learning experiences</b> and team development skills
Virtual Technologies	Access course materials and <b>interact with faculty</b> and classmates	Enjoy greater <b>flexibility</b> to engage and collaborate <b>virtually</b> <b>Continue</b> in the event of travel or relocation
Five weekend residencies	Minimize commute and missed workdays Enjoy more weekend <b>time</b>	Spend more time with your <b>family</b> and friends
Dedicated Program support	Receive <b>personal</b> attention from faculty and program staff	Contact <b>directly</b> those who can help